

## **Hilton East Brunswick Hotel**

### **Hilton East Brunswick Salutes Heroes in the Community with Special Offer**

*Holiday Season Guest Stay Promotion for Members of the Armed Forces and First Responders*

East Brunswick – (November 15, 2009) – As the holiday season approaches, there is no better time to get together with friends and family. Hilton East Brunswick is honoring members of the U.S. Armed Forces and First Responders (police, fire and emergency medical services) for their dedication and courage with this “Salute to Heroes.” Hilton East Brunswick is offering these men and women guest rooms at 50 percent off the best available rate throughout the holiday season. Reservations can be made online at [www.eastbrunswick.hilton.com](http://www.eastbrunswick.hilton.com).

“The holidays are what bring family and friends together,” said Sam Guedouar, General manager. Through Hilton East Brunswick’s “Salute to Heroes” promotion, reconnecting with loved ones has never been so easy. We honor these brave men and women and look forward to welcoming them to our hotel.”

Hilton East Brunswick is honoring all active, reservists, retirees, and their dependents, along with First Responders, by offering 50 percent off the best available rate. The rates are available for leisure travel from November 18 through December 30, 2009. To qualify for the discounted rate, guests must present a valid and current government identification card at the time of booking. Military family members must present a “dependent” identification card if traveling separately.

Hilton East Brunswick offers all hotel guests access to the wide range of amenities, including an indoor pool, fitness center with sauna and more. The hotel also has many dining options served from Salvador Jaimes at Café Restaurant and Sports Edition Bar.

Hilton East Brunswick is operated by Pyramid Hotel Group. Pyramid’s portfolio of managed properties includes hotels from among the most well-regarded brand names. To book a stay or to see a list of all of the hotels offering this promotion, visit <http://www.pyramidhotelgroup.com>.

**About the HOTEL:** Located off of NJ Turnpike and Route 18. The Hilton East Brunswick is conveniently located near the downtown New Brunswick Restaurant District. Amenities include indoor pool, fitness center, sauna, fine dining, sports bar and state of the art meeting and banquet facilities. For more information about the hotel visit <http://www.eastbrunswick.hilton.com>. Hilton East Brunswick is OPERATED by Pyramid Hotel Group.

**About Pyramid Hotel Group:** Pyramid Hotel Group LLC, founded in 1999, is a Boston-based, full-service hotel company that owns, manages and asset manages hotels and manages hotel construction/renovation projects. For more information about the company and its affiliates, visit the company’s website, <http://www.pyramidhotelgroup.com>.

###